2012 U-Idaho Fruit Conference
Pest Management
Bringing the University to you!

February 7-8, 2012

Make checks payable to: Washington County Extension and mail to:
U-Idaho Extension
485 East 3rd, Weiser, ID 83672

Reasonable accommodations will be made for persons with disabilities and special needs who contact Tony McCammon by January 25, 2012 at (208)414-0415 or email at tonym@uidaho.edu.

The University of Idaho does not discriminate in education or employment on the basis of human differences, as required by state and federal laws.
What is the U-Idaho Fruit Conference?
It is a series of intensive workshops involving research and Extension experts from the Northwest.

Who Should attend?
* Fruit Producers
* Orchard Managers
* Crop Consultants
* Field Staff

What are my Goals for this Conference?
This conference is designed to empower growers with the knowledge needed to move into the next generation of pest control and to encourage crop consultants to trust and use Extension-based information to make IPM decisions.

SECTIONS
How to get the Information you Need
The conference will commence with why is pest management changing and the fundamentals that will help you achieve a holistic pest management approach.

Speakers:
* Rhonda Hirnyck, IPM coordinator UI Extension
* Jim Barbour, Entomologist UI Parma
* Tony McCammon, UI Extension

Collective Marketing
I would like to help growers find niche markets through creative marketing ideas.

Topic:
* Vim Braak, UI Extension

Pollination and Beneficial Considerations
This session is designed to provide growers with skills necessary for making pest management decisions.

Topics:
* Ariel Agenbroad, UI Extension
* Golden Millet, Golden Bee Owner
* Essie Fallahi, Pomologist UI Parma

Pests of all Shapes and Sizes
Proper monitoring leads to interesting discoveries that unchallenged can cause a lot of havoc on your pocket book. This session is designed to help you get a head start on IPM against some of your worst enemies.

Topics:
* Jeff Jenkins, Toxicologist OSU
* Marion Murray, IPM Program Coordinator USU Extension
* Jim Barbour, Entomologists UI Parma
* Sherm Takatori, ISDA

Turning Point Technologies will be used to evaluate impact in each session.