February 7, 2012 @ Weiser Vendome

8:00 – 4:00 PM
Session 1: Get the Information
Session 2: Creating Markets
Session 3: Pollination and Beneficial’s

Includes lunch and breaks

February 8, 2012

8:00-4:00 PM
Session 4: Pests

Includes lunch and breaks

Guest Speakers include:
Rhonda Hirnyck—UI IPM Coordinator
Jim Barbour—UI Entomology Specialist
Krishna Mohan—UI Pathology Specialist
Vim Braak—UI Extension, Valley Co.
Ariel Agenbroad—UI Extension, Canyon Co.
Essie Fallahi—UI Pomology Specialist
Sherm Takatori—ISDA Pesticide Educator

And Special Guests:
Marion Murray—IPM Program Coordinator, Utah State University
Jeff Jenkins—Pesticide Toxicology Specialist, Oregon State University
Golden Millet—Golden Bee Farms, Idaho

Recertification’s Awarded
8 Idaho Pesticide Credits
7 Oregon Pesticide Credits
What is the U-Idaho Fruit Conference?
It is a series of intensive workshops involving research and Extension experts from the Northwest.

Who Should attend?
* Fruit Producers
* Orchard Managers
* Crop Consultants
* Field Staff

What are my Goals for this Conference?
This conference is designed to empower growers with the knowledge needed to move into the next generation of pest control and to encourage crop consultants to trust and use Extension-based information to make IPM decisions.

SESSIONS

How to get the Information you Need
The conference will commence with why is pest management changing and the fundamentals that will help you achieve a holistic pest management approach.

Speakers:
* Rhonda Hirnyck, IPM coordinator UI Extension
* Jim Barbour, Entomologist UI Parma
* Tony McCammon, UI Extension

Collective Marketing
Helping growers find niche markets through creative marketing ideas.

Speakers:
* Vim Braak, UI Extension

Pollination and Beneficial Considerations
This session is designed to provide growers with skills necessary for making pest management decisions.

Speakers:
* Ariel Agenbroad, UI Extension
* Golden Millet, Golden Bee Owner
* Essie Fallahi, Pomologist UI Parma

Pests of all Shapes and Sizes
Proper monitoring leads to interesting discoveries that unchallenged can cause a lot of havoc on your pocket book. This session is designed to help you get a head start on IPM against some of your worst enemies.

Speakers:
* Jeff Jenkins, Toxicologist OSU
* Marion Murray, IPM Program Coordinator USU Extension
* Jim Barbour, Entomologists UI Parma
* Sherm Takatori, ISDA

Turning Point Technologies will be used to evaluate impact in each session.

8 - Idaho & 7 - Oregon, Pesticide Credits Available