

Idaho Bean Commission

**Proudly serving Idaho's
growers and dealers since 1957**





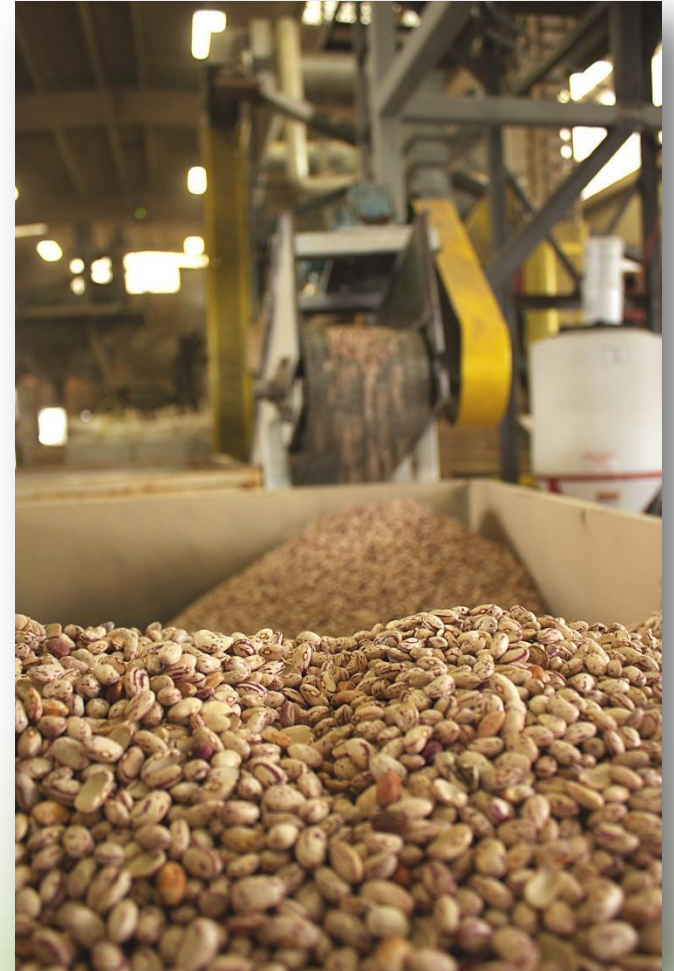
Mission Statement

The commission promotes Idaho's premier reputation as a consistent, top-quality, disease-free, dry and green bean seed producer, and promotes beans as a nutritious and healthy food.



Objectives

- Promoting Idaho Beans (Edibles and Seed)
- Supporting Disease, Pest, Cultural Practices, and Breeding Research
- Conducting Grower Education
- Educating Consumers
- Monitoring Policies and Regulations





2013 Highlights

- **\$1 Million Endowment to University of Idaho to fund bean research**
 - Still creating MOU and specific direction of the research based in industry input
- **Initiated discussion of Multi-State Bean Research Program**
 - Working with growers, dealers, and university representatives from Nebraska, Colorado, Wyoming and Idaho to collaborate and more efficiently use resources



Other Highlights

- Herbicide trials for Nightshade control through the University of Idaho
- Virus research through the University of Idaho
- Seed Treatment Trials through McGregor Company
- White Mold trials through Miller Research
- New set of recipe brochures
- Ag Pavilions at Western Idaho and Twin Falls County Fairs
- Bean Grower Schools in Magic Valley and Treasure Valley
- WUSATA Trade Mission to Dominican Republic and Costa Rica
- Nebraska Bean Day



Budget Summary

Reserves (July 1, 2013)	\$451,368
Estimated Bean Tax Receipts (July 2013 – June 2014)	\$175,000
Other	<u>\$ 2,900</u>
	\$629,268

Expenses Projected July 1, 2013 – June 30, 2014

Research	\$50,303
Market Development	\$50,391
Industry Partnership	\$14,072
Education and Information	\$ 8,302
<u>Administration & Policy Development</u>	<u>\$55,741</u>
Total Expenditures	\$178,809

Estimated Reserve Balance June 30, 2014	<u>\$450,459</u>
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Grants Expenditures (SCBG 2010, 2011, 2012, 2013)	\$98,734
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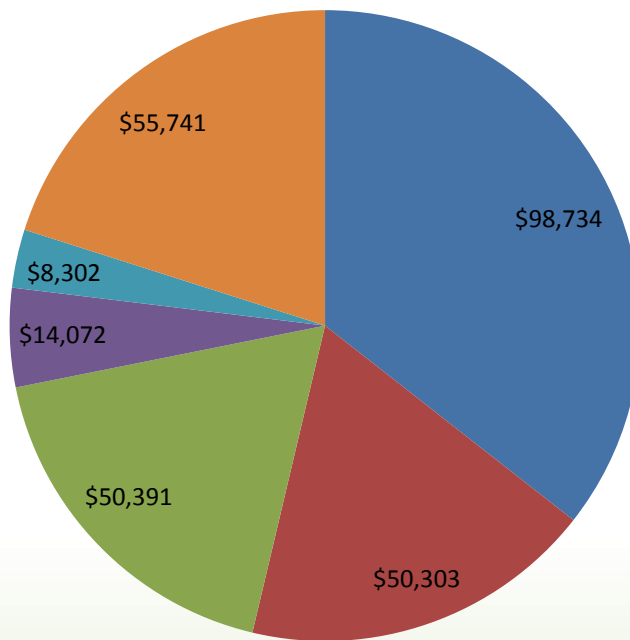
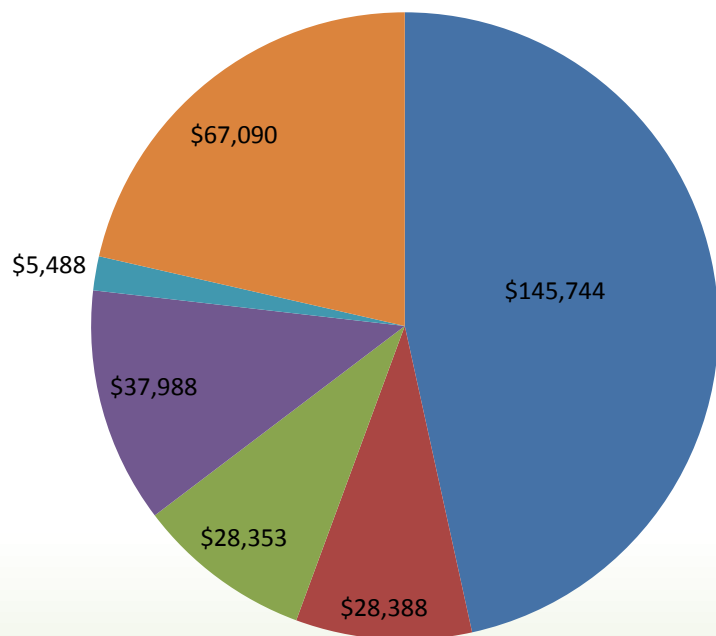
Total Expenditures	\$277,543
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Budget Comparison

FY 2013 Expenditures

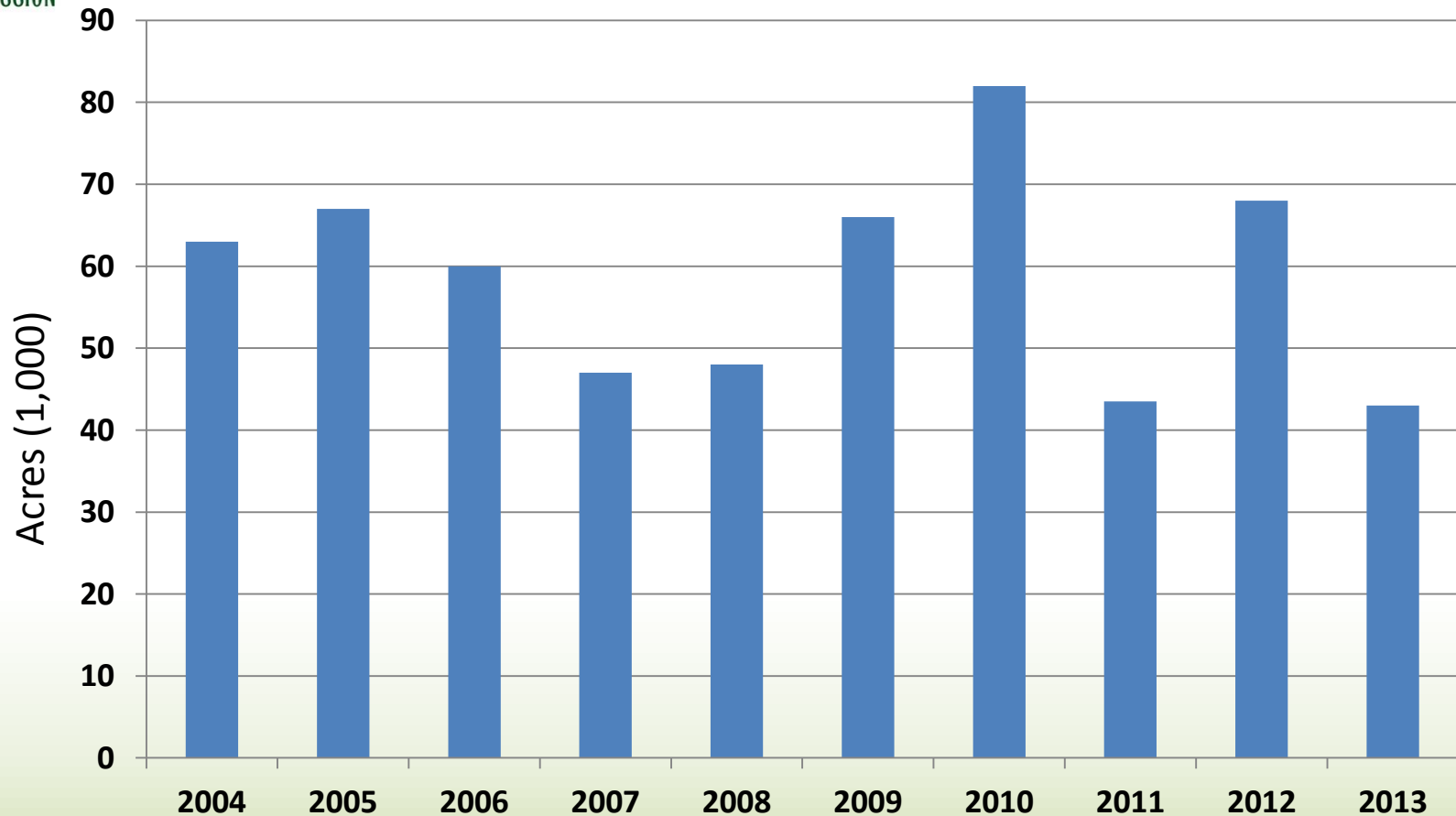
FY 2014 Expenditures



- Grant Expenditures
- Research
- Marketing and Promotion
- Industry Partnership
- Education and Information
- Administration & Policy Development



Idaho Bean Acreage





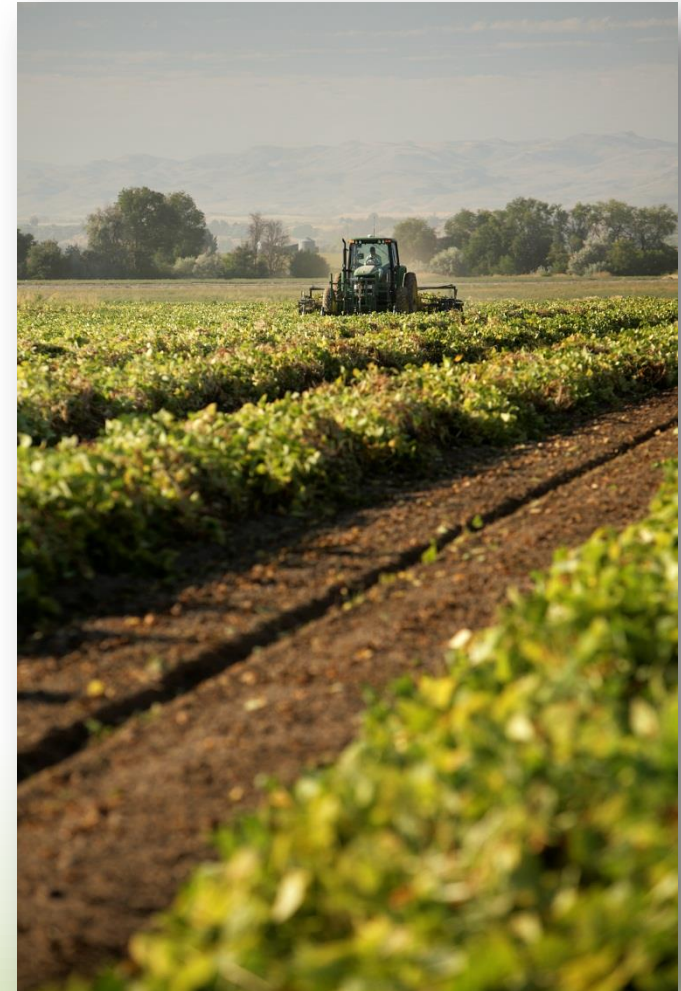
Current Grants

- **2011 Specialty Crop Block Grant (\$121,925)**
 - Bean Common Mosaic Virus resistance in Yellow Beans for the Sinaloa, Mexico and Idaho markets, building on the 2009 Grant
- **2012 Specialty Crop Block Grant (\$28,180)**
 - Trials of Pinto Beans in Durango, Mexico
 - Trials of Black Beans in Zacatecas, Mexico
- **2013 Specialty Crop Block Grants**
 - Slow Release Nitrogen Fertilizer Trials (\$13,397)
 - Trials and release of Yellow Bean lines (\$122,525)



Future Activities

- **Establish Endowment with the University of Idaho**
 - Work with Idaho's bean industry to establish focus of research
 - Increase assessment in 2015
- **Support the development of a Regional Bean Research Program**
- **Continue to pursue grant funding**
 - Specialty Crop Block Grants
 - Emerging Market Program



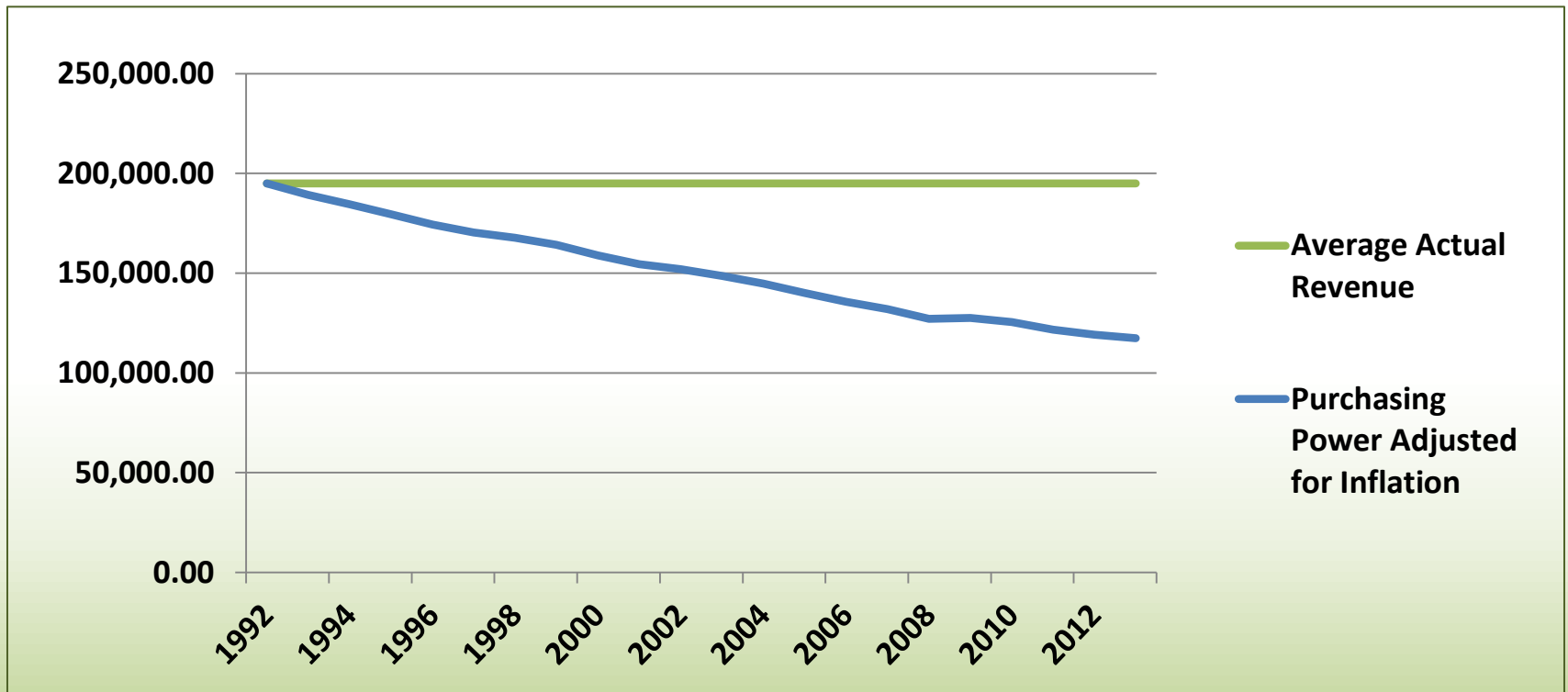


Purchasing Power

Since 1992, the assessment has been \$.12/cwt (\$.04 dealers and \$.08 growers).

Proposed Change: Up to \$.24/cwt, split equally between dealers and growers.

Just to maintain the purchasing power we had in 1992 we would need to raise the assessment to \$.20.





The Investment

- If the assessment was raised to the max \$.24/cwt
 - Growers' portion increases from \$.08 to \$.12.
 - That's an **increase of \$.96/acre**, from \$1.92 to \$2.88/acre
 - \$.24/cwt is 0.4% - 0.8% of the value, depending on price.
 - Dealers' portion increases from \$.04 to \$.12.
- Current intent would be to raise the assessment to \$.24 for 4 years to establish the **University of Idaho Endowment**, then *decrease* it to a level determined by the board at that time.