Alfalfa Seed Growers' Survey

Winter Seed Conference New Orleans, LA January 28, 2019



Plan Today

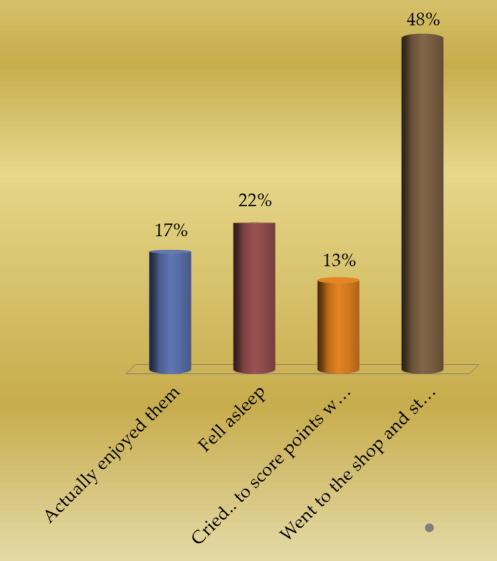
 We want to learn more about how things are being done in alfalfa seed production!



PNWPestAlert.net

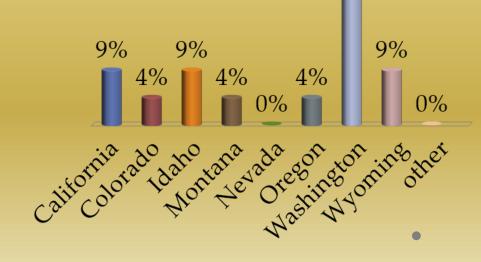
Over the holidays you were forced to watch Hallmark movies and...

- A. Actually enjoyed them
- B. Fell asleep
- C. Cried.. to score points with your wife
- D. Went to the shop and started on a six pack



What state are you from?

- A. California
- B. Colorado
- C. Idaho
- D. Montana
- E. Nevada
- F. Oregon
- G. Washington
- H. Wyoming
- I. other



How many years has your operation raised alfalfa seed?

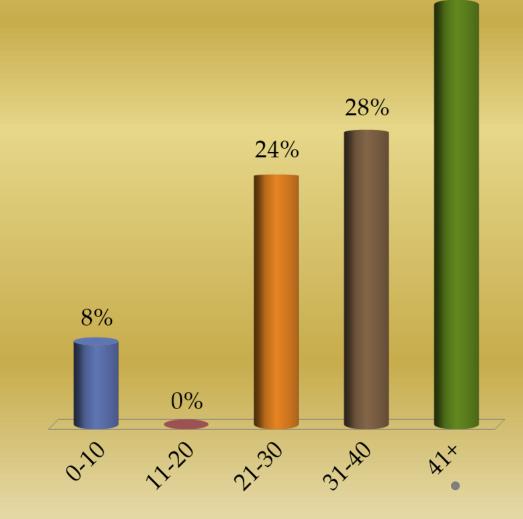
A. 0-10

B. 11-20

C. 21-30

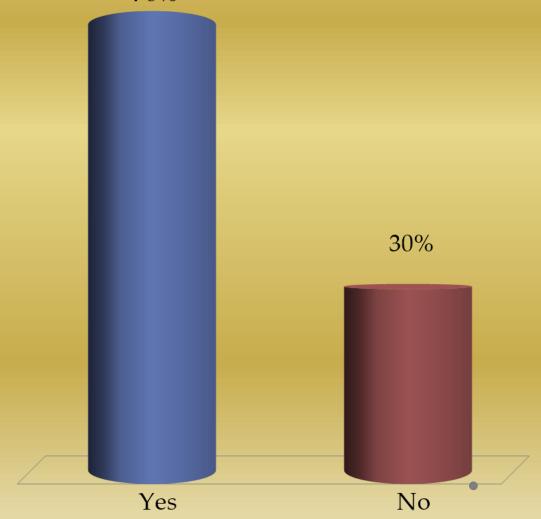
D. 31-40

E. 41+



Is alfalfa seed your main crop?

A. Yes



What is your age?

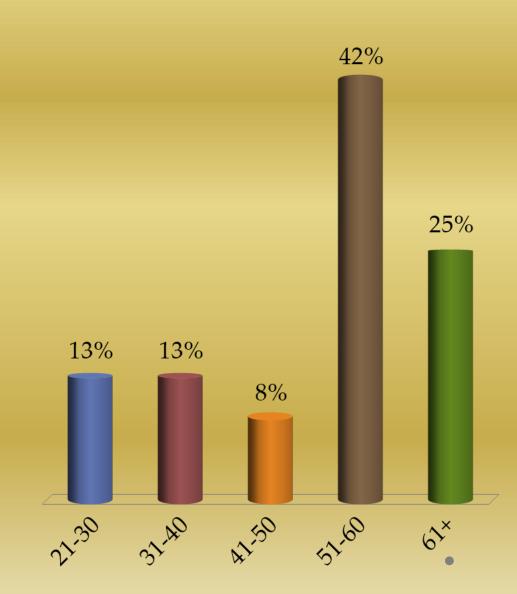
A. 21-30

B. 31-40

C. 41-50

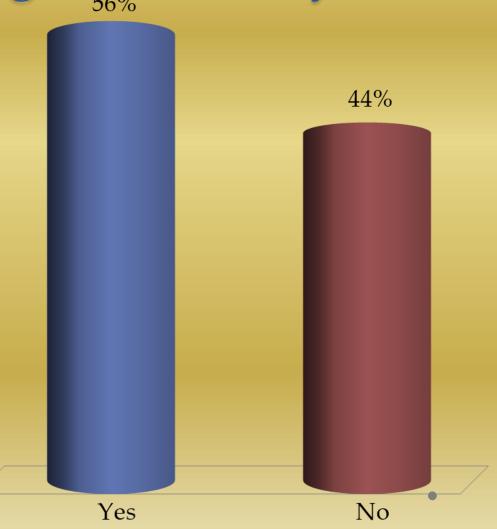
D. 51-60

E. 61+



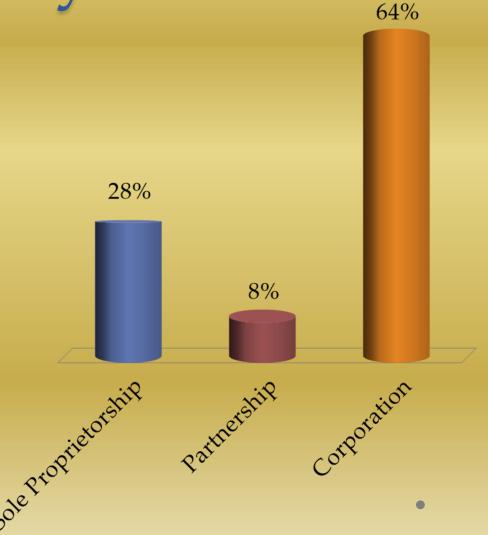
Do you have a son/daughter/family member planning to succeed you?

A. Yes



What form of farming operation do you have?

- A. Sole Proprietorship
- B. Partnership
- C. Corporation



What percent of your farm will be planted to alfalfa seed in 2019?

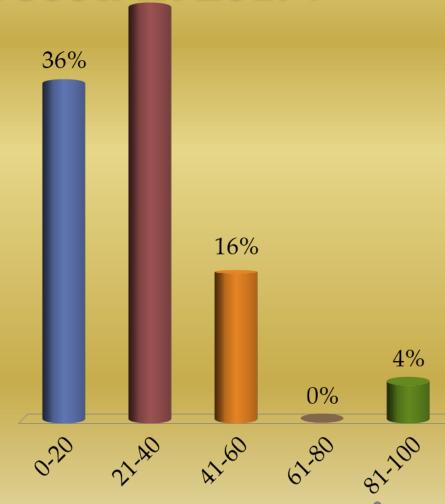
A. 0-20

B. 21-40

C. 41-60

D. 61-80

E. 81-100



How many gallons of bees/ac?

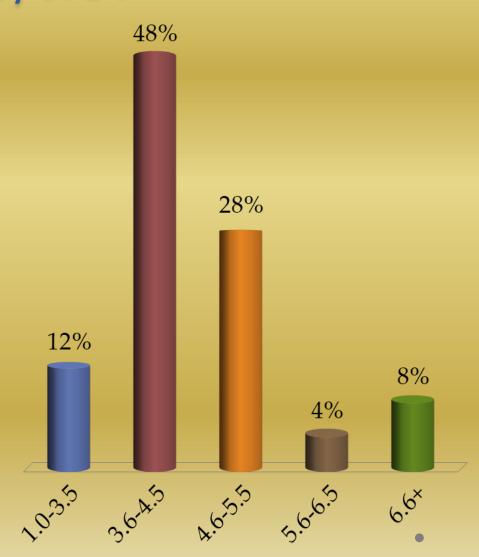
A. 1.0-3.5

B. 3.6-4.5

C. 4.6-5.5

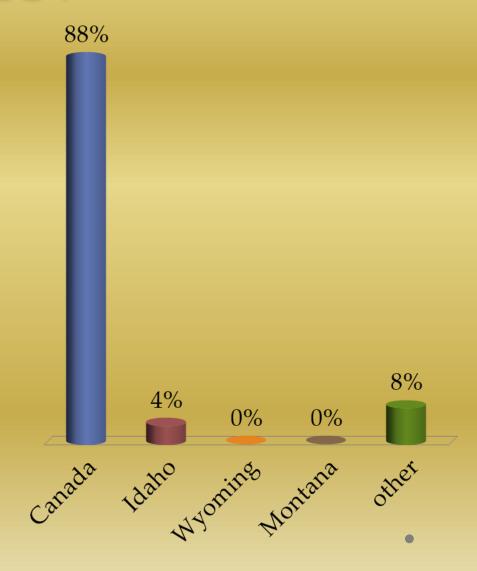
D. 5.6-6.5

E. 6.6+



Where do you buy your bees?

- A. Canada
- B. Idaho
- C. Wyoming
- D. Montana
- E. other



What did you pay for bees in 2018 (\$/gal)?

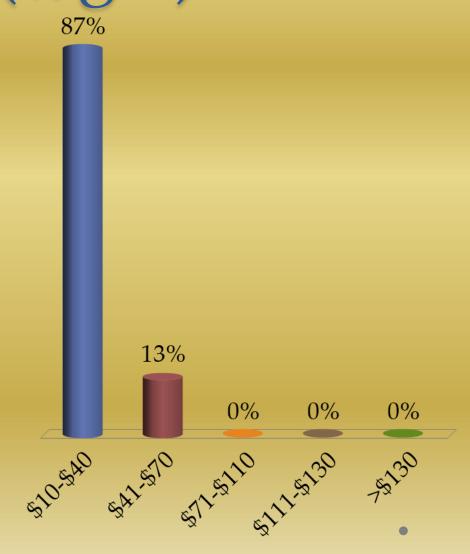
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A. $10-$40
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B. \$41-\$70

C. \$71-\$110

D. \$111-\$130

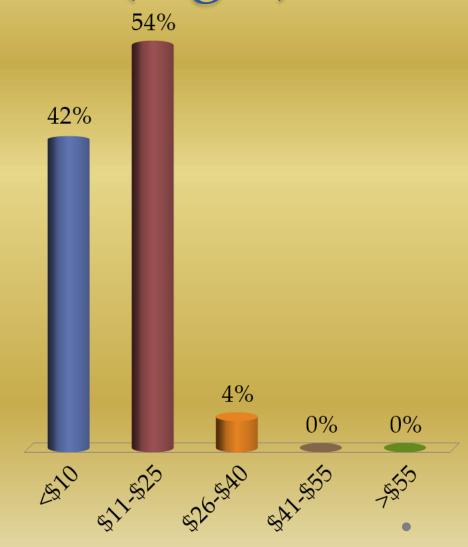
E. >\$130



What do you expect to pay for bees in 2019 (\$/gal)?

D. \$41-\$55

E. >\$55

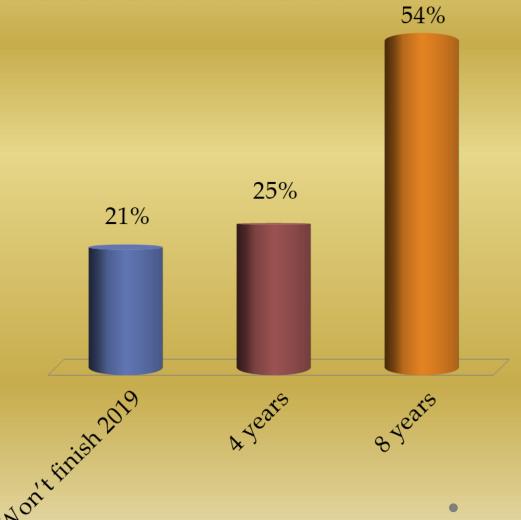


How long will the Trump administration last?

A. Won't finish 2019

B. 4 years

C. 8 years



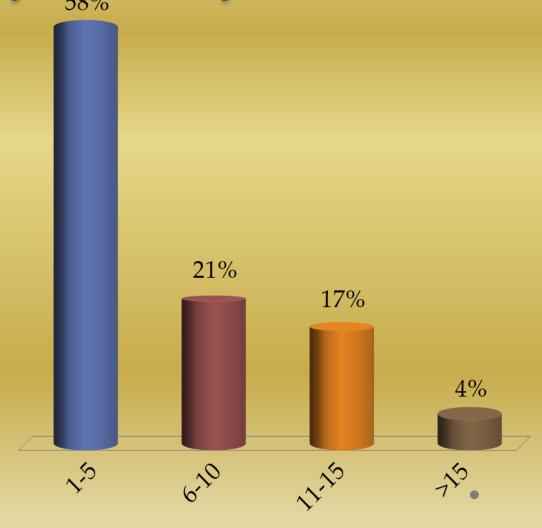
How many full time/year around employees do you have?

A. 1-5

B. 6-10

C. 11-15

D. >15



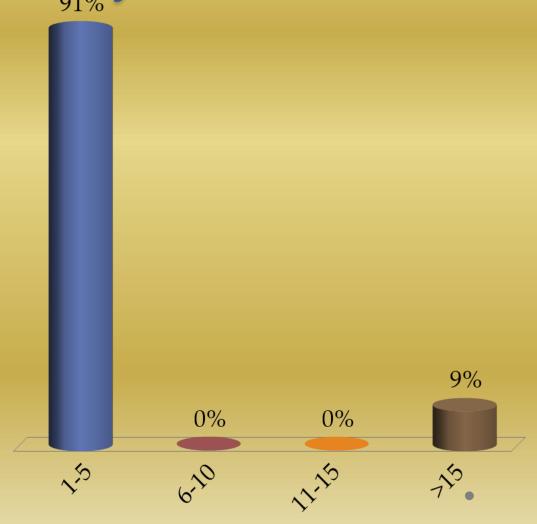
How many part time/seasonal employees do you have?

A. 1-5

B. 6-10

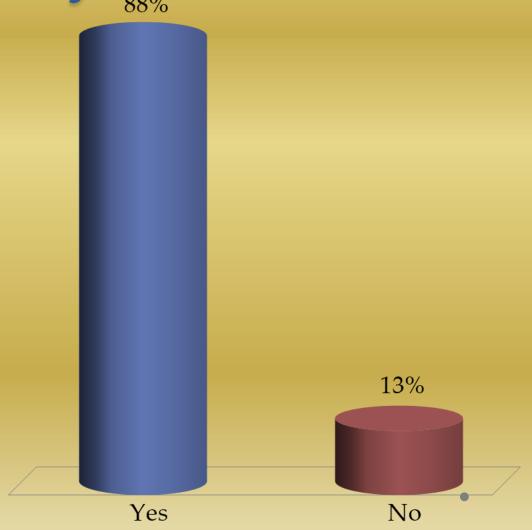
C. 11-15

D. >15



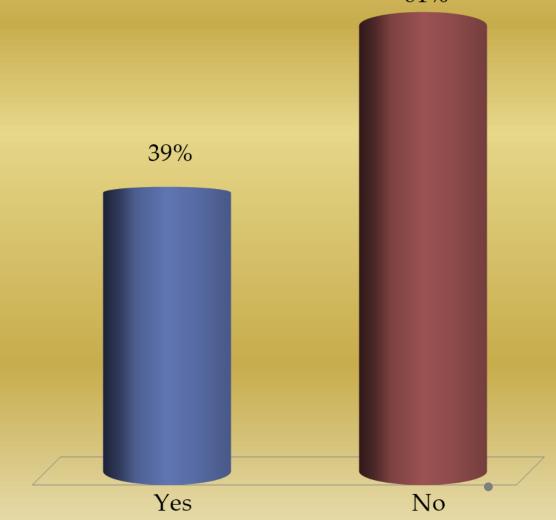
Do you have salaried employees?

A. Yes



Do you offer health insurance to your employees?

A. Yes



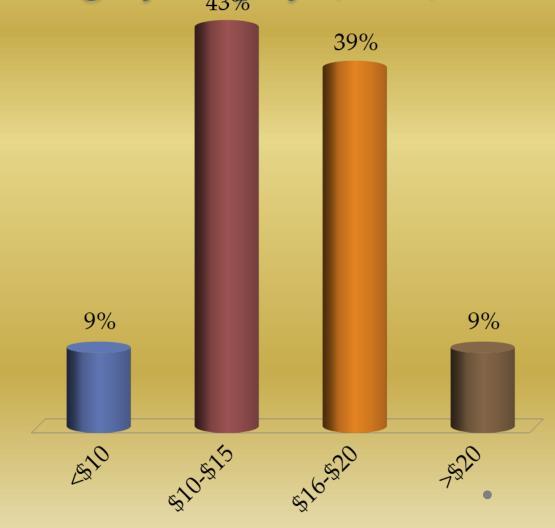
What would you estimate is the average hourly wage you pay (\$/hr)?



B. \$10-\$15

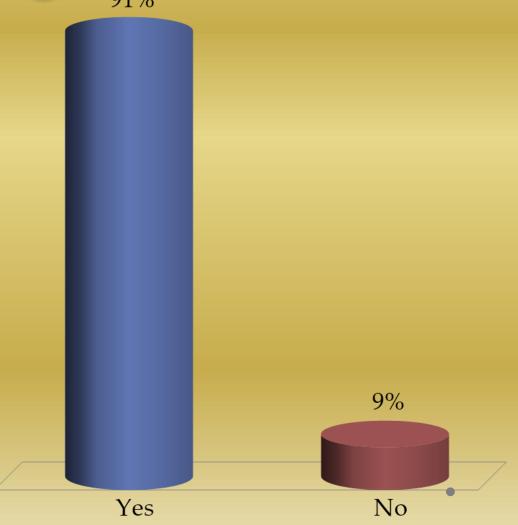
C. \$16-\$20

D. >\$20



Do you sweep before spraying fields?

A. Yes

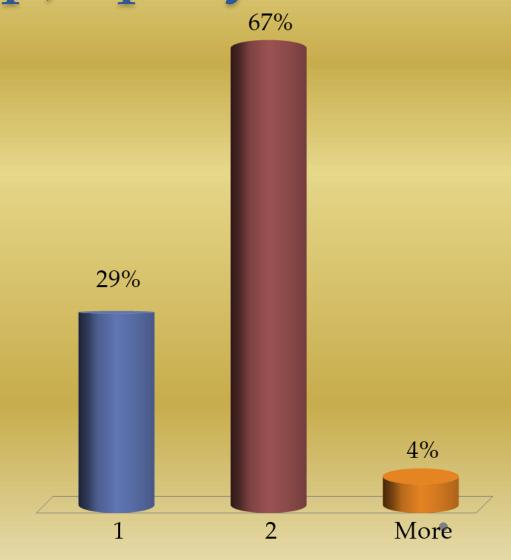


How many pre bloom (cleanup) sprays

A. 1

B. 2

C. More



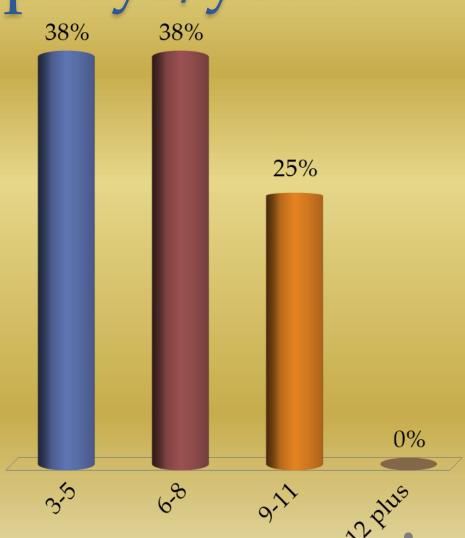
Avg. number of insecticide sprays/year?

A. 3-5

B. 6-8

C. 9-11

D. 12 plus



Gallons of water per acre when applying insecticides?

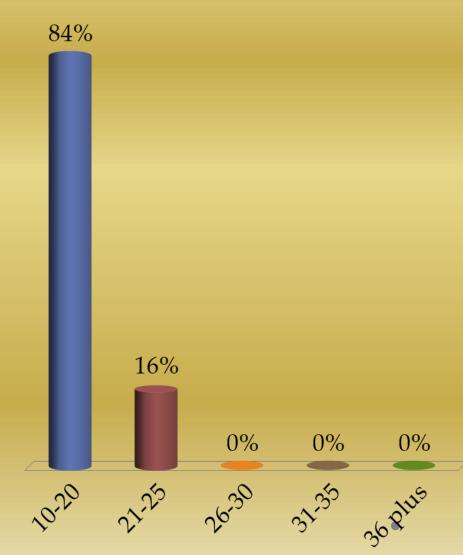
A. 10-20

B. 21-25

C. 26-30

D. 31-35

E. 36 plus



Average lifespan of a field?

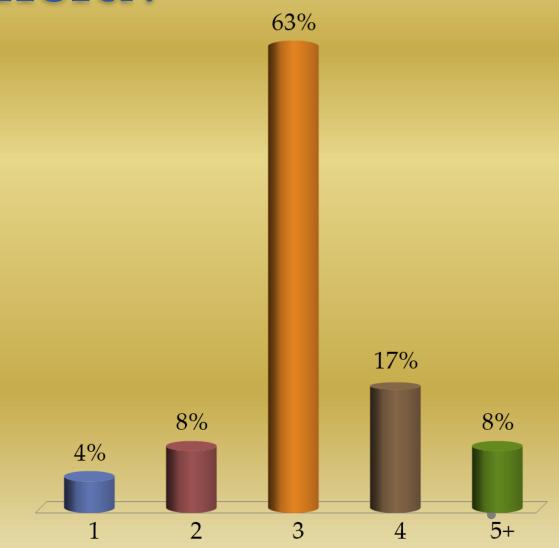
A. 1

B. 2

C. 3

D. 4

E. 5+



What year is the most productive?

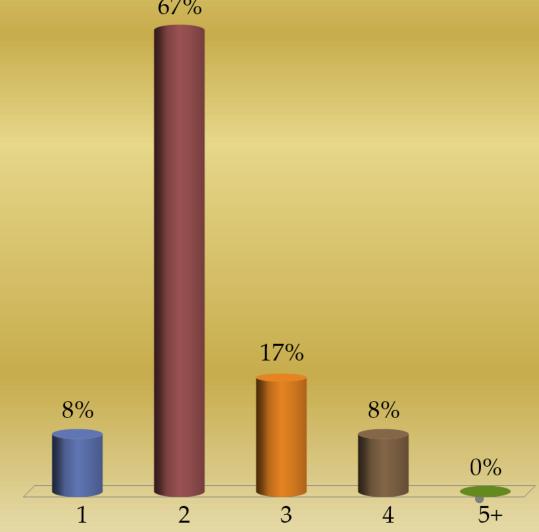


B. 2

C. 3

D. 4

E. 5+



2018 Yields/ac (clean seed):

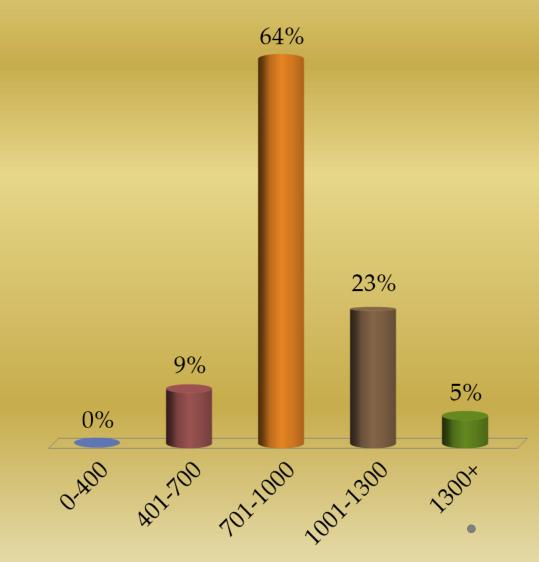
A. 0-400

B. 401-700

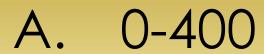
C. 701-1000

D. 1001-1300

E. 1300+



What yield will you need to achieve to break even (lbs/ac) in 2019?

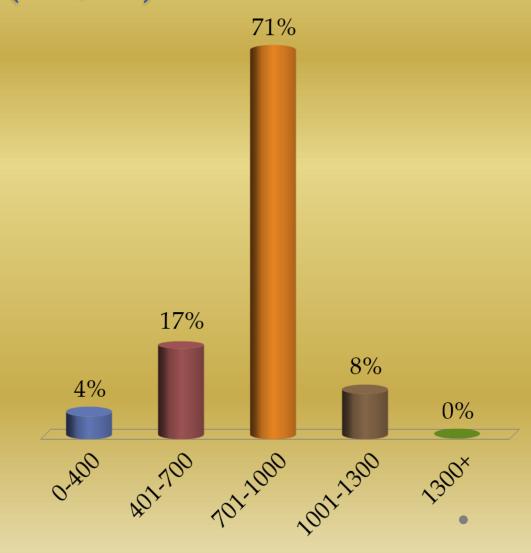


B. 401-700

C. 701-1000

D. 1001-1300

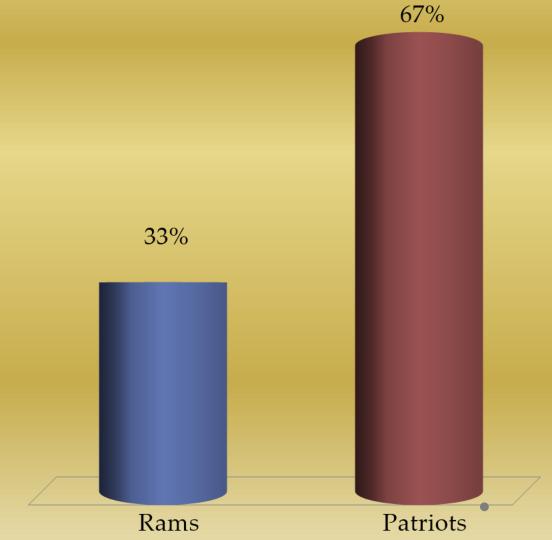
E. 1300+



Who is going to win the Super Bowl?

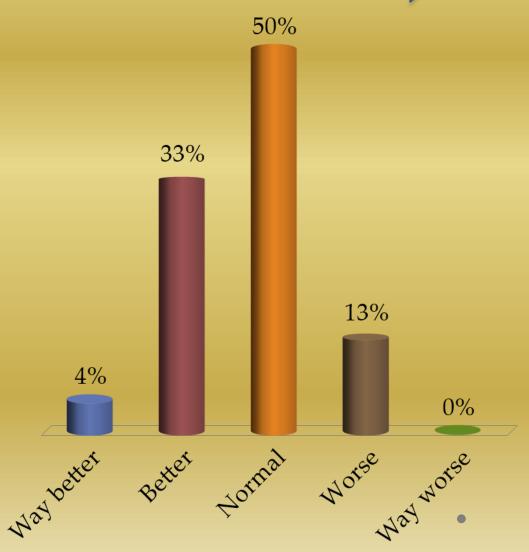


B. Patriots



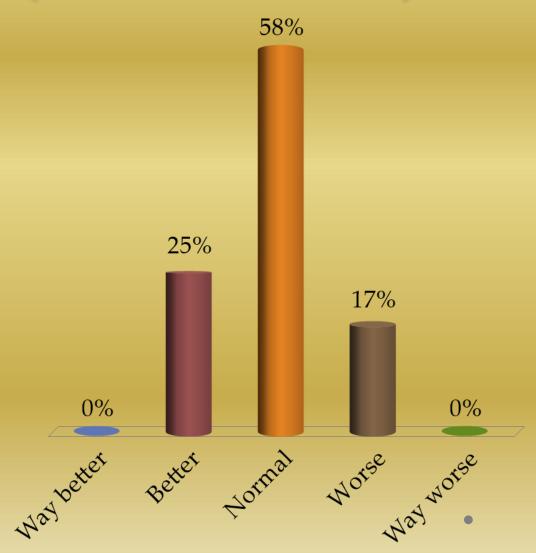
Yield/ac (2018 vs historic):

- A. Way better
- B. Better
- C. Normal
- D. Worse
- E. Way worse



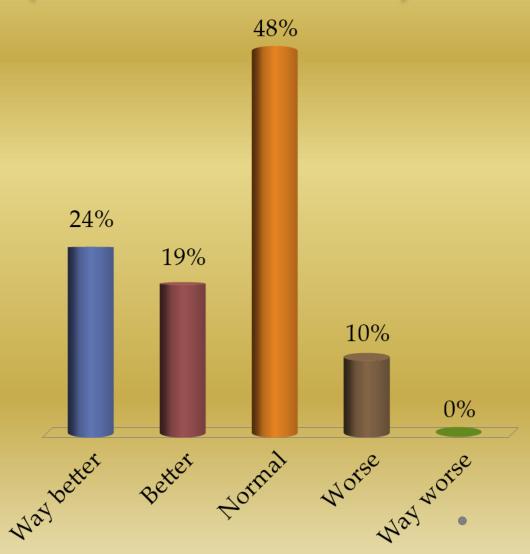
Lygus Pressure (2018 vs historic):

- A. Way better
- B. Better
- C. Normal
- D. Worse
- E. Way worse



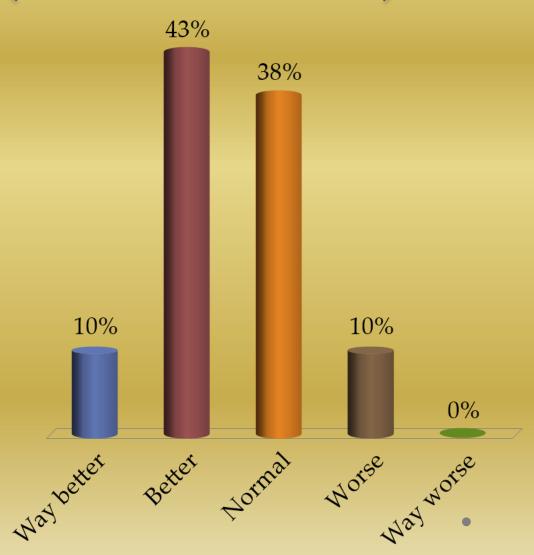
Aphid Pressure (2018 vs historic):

- A. Way better
- B. Better
- C. Normal
- D. Worse
- E. Way worse



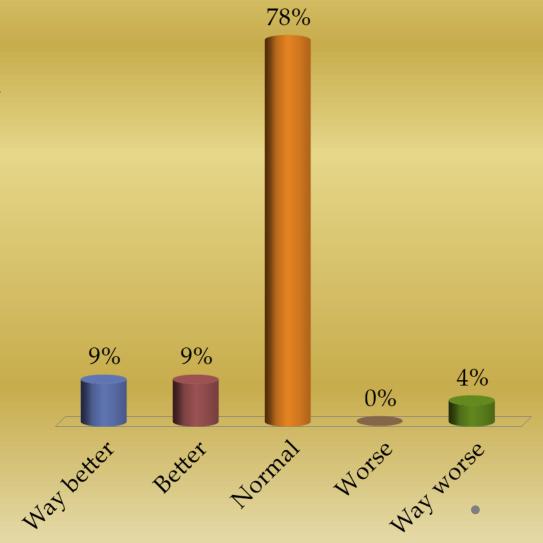
Mite Pressure (2018 vs historic):

- A. Way better
- B. Better
- C. Normal
- D. Worse
- E. Way worse



Weed Pressure (2018 vs historic):

- A. Way better
- B. Better
- C. Normal
- D. Worse
- E. Way worse



What were your production costs (\$/ac) in 2018?

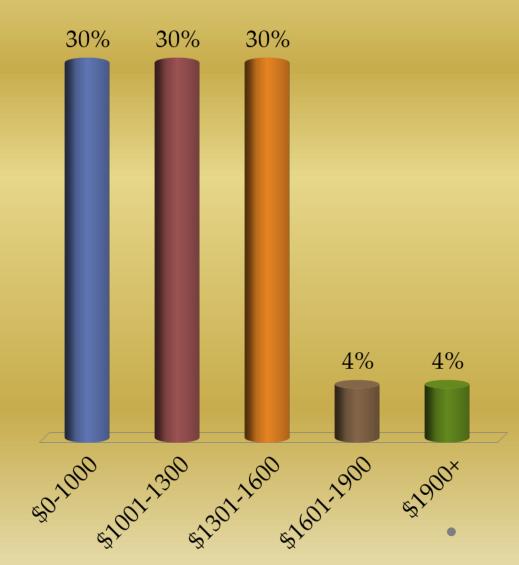
A. \$0-1000

B. \$1001-1300

C. \$1301-1600

D. \$1601-1900

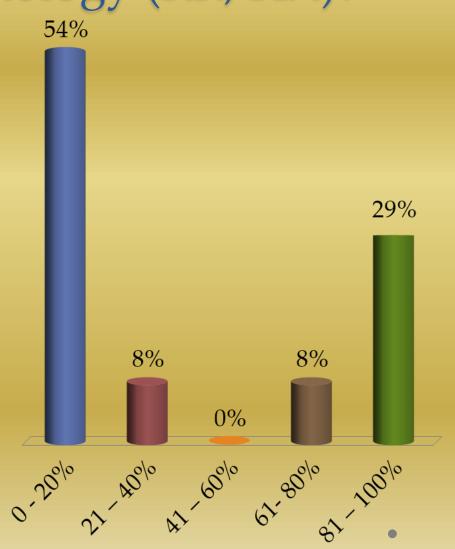
E. \$1900+



What percent of your alfalfa seed production is technology (RR, HX)?

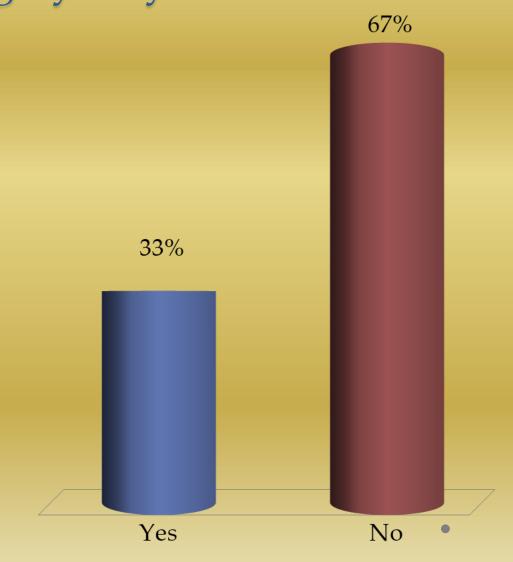
B.
$$21 - 40\%$$

C.
$$41 - 60\%$$



Do you use aerial technology such as drones or satellite imagery on your farm?

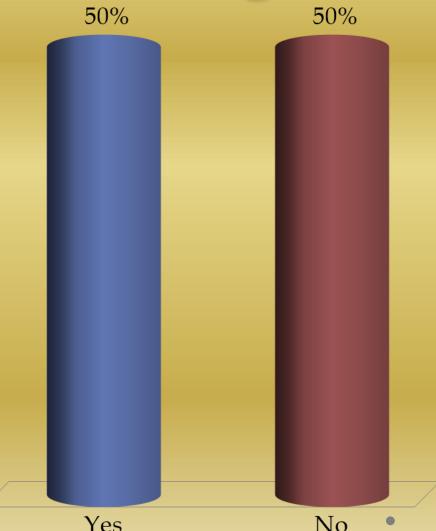
A. Yes



Do you use on-farm weather monitoring?

A. Yes

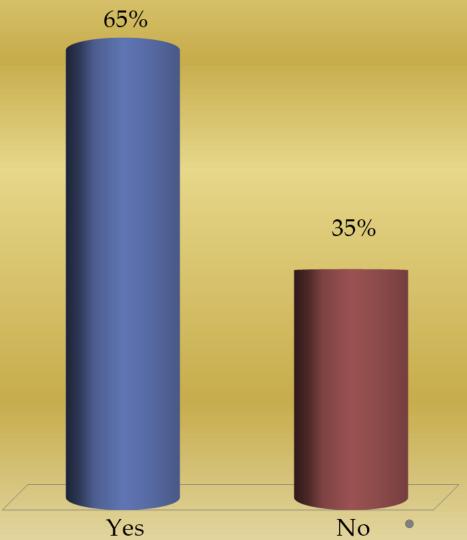
B. No



No

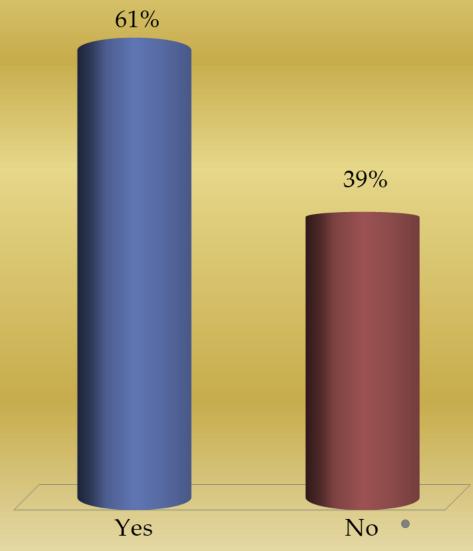
Do you have temperature/alert monitoring in your bee incubators?

A. Yes



Do you require quality data prior to purchasing leaf cutter bees?

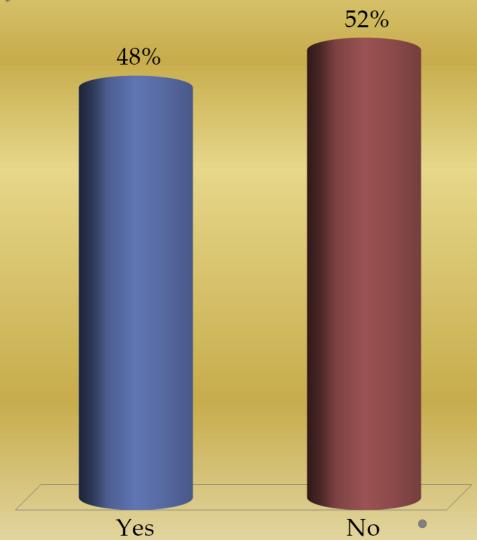
A. Yes



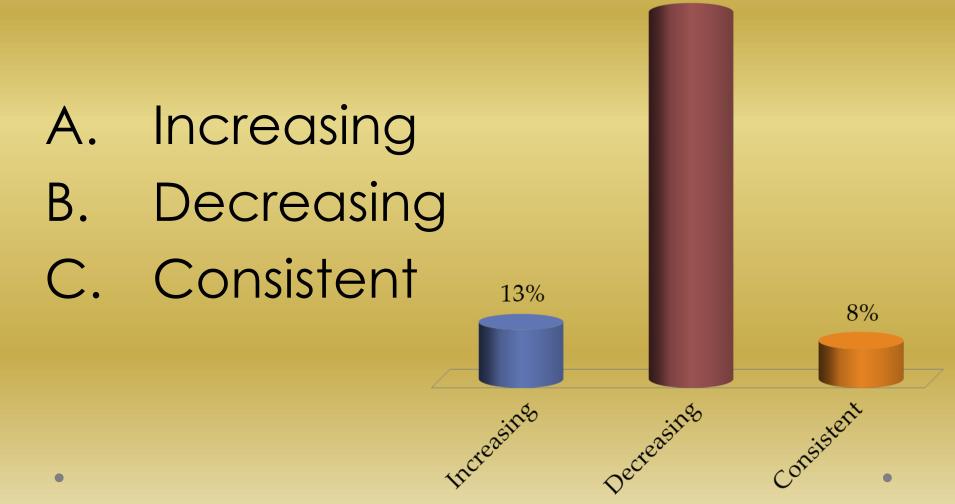
Do you independently test LCBs after delivery to verify the analysis

provided by the seller?

A. Yes

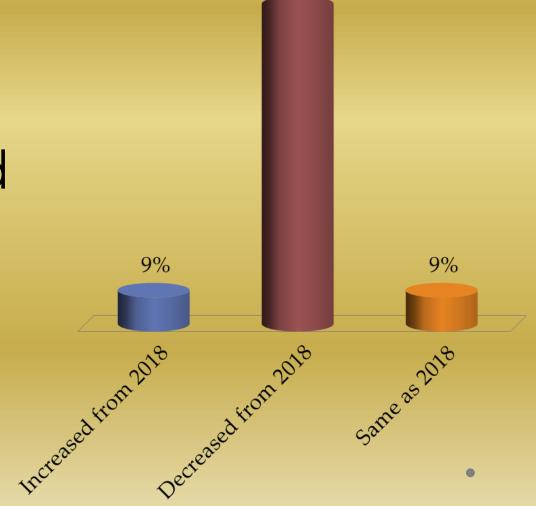


Long term acreage trends: is your acreage....?



In 2019 my acres will be...

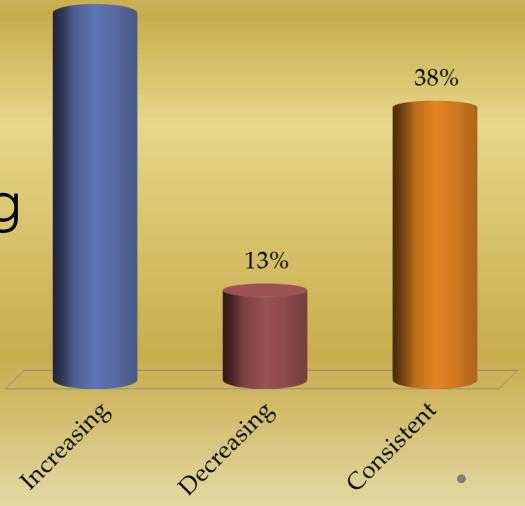
- A. Increased from 2018
- B. Decreased from 2018
- C. Same as 2018



Yield trends: do you feel your yields are...?

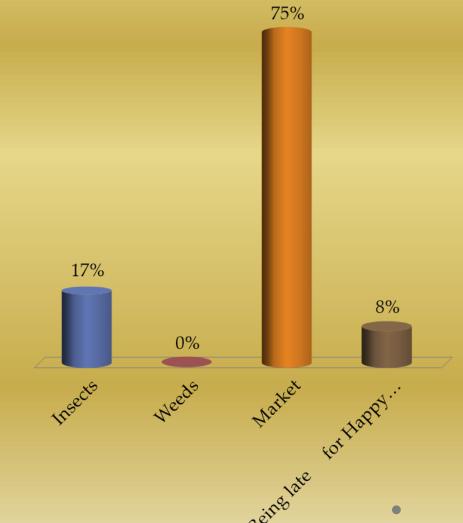


- B. Decreasing
- C. Consistent



End of the day: Your biggest concern?

- A. Insects
- B. Weeds
- C. Market
- D. Being late for Happy Hour



Thank you!



"Remember,
life is NOT a fairytale.
If you lose your shoe
at midnight,
you're drunk!"